

06-06-01

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
UTILITY PATENT APPLICATION TRANSMITTAL  
UNDER 37 CFR 1.53(b)

Address to:  Assistant Commissioner for Patents  Box Patent Application  Washington, DC 20231	Attorney Docket No.	STL920000037US1
	Inventor(s)	Plow et al.
	Assignee Name:	International Business Machines Corporation
	Assignee Residence:	Armonk, New York
	Express Mail Label No.	EL809427977US
	Total Pages	28 21

08/02/01

Title of Application:

**SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SELECTIVELY DISPLAYING INTERNET  
ADVERTISEMENTS**

Transmitted with the patent application are the following:

- 1 Page(s) Transmittal form (plus one copy)  
18 Page(s) Specification, claims, abstract  
2 Page(s) Drawings  
2 Page(s) Declaration and Power of Attorney  
1 Page(s) Recordation Form Cover Sheet  
1 Page(s) Assignment of the Invention to International Business Machines Corporation  
1 Page(s) Information Disclosure Statement  
1 Page(s) Form PTO-1449  
7 References

Fee Calculation

	Claims		Extra	Rate	Fees
Basic Fee					\$710.00
Total Claims	31	- 20 -	11	× \$18.00	198.00
Independent Claims	4	- 3 -	1	× \$80.00	80.00
Multiple Dependent Claim				+ \$260.00	
				Assignment	\$ 40.00
				TOTAL	\$1028.00

The Commissioner is hereby authorized to charge \$1028 to Deposit Account 09-0460 fees required under 37 CFR 1.16 or 1.17.

**EXPRESS MAIL CERTIFICATE**

Respectfully submitted,

I hereby certify that the above paper/fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Assistant Commissioner for Patents, Washington, DC 20231

Date of Deposit: August 2, 2001  
Person mailing paper/fee: Jeanne Gahagan

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